

# Local Noblesville Pottery Maker Nominated In Martha Stewart's "American Made" Contest For Using Dog, Cat, Pet Hair & Fur In Pottery Art

**NOBLESVILLE, IN – Monday, August 26, 2013:** Martha Stewart is looking across the US for the best creative entrepreneurs who “hand make” products in the areas food, craft, design, style, gardening, or technology. Carol Bell of Noblesville, IN has thrown her “cat” into the ring with her hand-made Pet Hair Pottery that uses pet hair (dog, cat, ferret, rabbit, etc.) fur or even feathers, as the exterior design & finish for pottery & jewelry.

Martha Stewart's national AMERICAN MADE program “spotlights the maker, supports the local and celebrates the handmade”. Online voting starts today and the contest culminates in a signature event this October 2013 in New York City. Carol was encouraged to participate by her sisters & customers because of the uniqueness of her pottery that, unlike typical ceramics that are fired with a “glazed finish”, her pottery uses a pet's hair, fur or feathers that are “burned” on to the pottery exterior for a one-of-a-kind effect.

Pet Hair Pottery started while Carol was making Horse Hair pottery for a local equine assisted therapeutic riding center for disabled children. Horse, cat, dog, even bird owners called asking if she could make custom pieces with hair they kept from their deceased pets. Soon she was taking calls & orders from pet owners across the country wanting keepsakes for their family or friends.

Pet owners begin the process by collecting pet hair & mailing it to her. Then in her studio she hand fires each piece to over 1,000+ degrees in her kiln, quickly removes it from the heat, & gently applies the pet's hair on to the piece. The hair immediately burns leaving deposits of carbon & smoke in the clay, creating a dramatic, one-of-a-kind keepsake & unique piece of art.

In 2012 last year Martha Stewart's AMERICAN MADE program & community honored 11 Makers for their creativity, craftsmanship, and entrepreneurial spirit. People can learn more about the program & vote for 2013 Nominees at <http://www.marthastewart.com/americanmade> Martha Stewart and Martha Stewart Living magazine are part of Martha Stewart Living Omnimedia, Inc. (NYSE:MSO).

Carol Bell is a ceramics artist whose designs have won several local awards. Her work is displayed at retail locations in Noblesville, Zionsville, Indianapolis, Muncie & Nashville, IN. Her pet hair pottery has been featured on television & radio stations, print & online media ([www.pethairpottery.com/media.html](http://www.pethairpottery.com/media.html)) Carol will be displaying all her pottery designs as Blue Moon Pottery again at this year's Penrod Arts Fair ([www.penrod.org](http://www.penrod.org)) on Sat. Sept. 7, 2013 and at the Carmel International Arts Festival ([www.carmelartsfestival.org](http://www.carmelartsfestival.org)) on Sat. & Sun. Sept. 28-29, 2013. Carol is available for television & radio segments and telephone interviews, plus is flexible and open to short notice media requests.

## Contact Information:

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